

The LiveArt Gala 2024 presents  
***A Night in Old Havana***  
starring  
**Joachim Horsley & Via Havana Ensemble**  
**The Jon Lehrer Dance Company**  
with guest vocalist **Lali Moreno**  
Friday, January 26, 2024

## **Business Sponsorships**

All packages include the following benefits:

- Two (2) priority seating tickets for *A Night in Old Havana*
- VIP hospitality before the show & the Cast Party after the show

**Gold Circle Presenter**                      **\$3,000**

The Executive Presenter Level plus:

- Theatre Seating:                      Gold Circle with wine service prior to curtain
- Facebook:                              Sponsor recognition for the 2023 - 2024 season

**Executive Presenter**                      **\$2,200**

The Presenter Level plus:

- Print at Home Tickets:              Sponsor recognition for the 2023 - 2024 season
- Email Service:                        Sponsor recognition for the 2023 - 2024 season

**Presenter**                                      **\$1,300**

The Associate Presenter Level plus:

- Website:                                 Sponsor recognition for the 2023 - 2024 season
- Mailed print media:                 Sponsor recognition for the 2023 - 2024 season

**Associate Presenter**                      **\$700**

- Lobby Signage:                        Sponsor recognition for the 2023 - 2024 season
- Playbill:                                 Full-page color advertisement in the Gala playbill

**Giving Website:**                              **<https://giving.westga.edu/liveartgala/>**

Ticket Options:                                Packages can be modified if desired.



Tax benefits are directly related to the cost and value of each package. The amount donated above this direct cost is fully tax deductible.